

GENERAL EVENT SPONSORSHIPS – UNLIMITED

	Ultra Classic \$25,000	Road King \$12,500	Heritage \$7,500	Fat Boy \$3,750**	Softail \$3,500	Sportster \$2,500	Guardian Bell \$2,000
HOSPITALITY BENEFITS							
Group photo op and printed 8X10" for all guests	•						
Two complimentary bottles of wine for the table	•	•					
Commemorative gift for 10 guests	•	•					
VIP Champagne Reception	10 invites	6 invites	2 invites				
Cocktail and hors d'oeuvres reception	•	•	•	•			
Table for 10 guests	•	•	•	•			
Commemorative table centerpiece and gift bags	•	•	•	•			
MARKETING BENEFITS							
Company featured in a corporate sponsor video	•	Logo					
Company logo/name on the event invitation	•	Name					
Acknowledgement in all media releases	•	•					
Company featured in social media campaign	•	•	•				
Recognition in Black-N-Blue Ball e-newsletter	Feature Article	Feature Article	Article				
Onsite recognition via signage	Poster and Table sign	Poster and Table sign	Poster and Table sign	Table sign			
Recognition on Black-N-Blue Ball website	Logo + Ad	Logo + Ad	Logo	Name	Name	Name	Name
Recognition in PowerPoint during the evening program and VIP Reception	Logo	Logo	Name	Name	Name	Name	Name

* Sponsors confirmed by January 31, 2017 are guaranteed logo placement in the Black-N-Blue Ball invitation.

** Fat Boy Table Sponsorship increases to \$4,000 if not paid by March 1, 2017.

For more information or to confirm your sponsorship,
please contact Jenna Renno at 262-432-7992 or jrenno@mdausa.org

PLEASE SEE REVERSE FOR
ADDITIONAL SPONSORSHIP OPPORTUNITIES



Black-N-Blue Ball

SPONSORSHIP OPPORTUNITIES

2017 MDA BLACK-N-BLUE BALL

FRIDAY, MAY 19, 2017 • WISCONSIN CENTER, MILWAUKEE, WI

EXCLUSIVE EVENT SPONSORSHIPS – ONLY ONE OF EACH OPPORTUNITY AVAILABLE!

	Motorcycle Raffle \$25,000	Children's Art Auction \$25,000	VIP Reception \$15,000	Text2Bid \$15,000	Cocktail Reception \$10,000	MDA Ambassador Table \$10,000	Wine Pull \$7,500	Craft Beer Pull \$7,500	Tattoo Parlor \$2,500	Boot Shine \$2,500	Coat Check \$2,500
HOSPITALITY BENEFITS	SOLD										
Group photo op and printed 8X10" for all guests	•	•									
Two complimentary bottles of wine for the table	•	•	•	•							
Commemorative gift for 10 guests											
VIP Champagne Reception	10 invites	10 invites	10 invites	6 invites	2 invites						
Cocktail and hors d'oeuvres reception	•	•	•	•	•	•					
Table for 10 guests	•	•	•	•	•	•					
Commemorative table centerpiece and gift bags	•	•	•	•	•	•					
MARKETING BENEFITS											
Company featured in a corporate sponsor video shown at the Ball	•	•									
Acknowledgement in all media releases	•	•									
Company logo/name on the event invitation	•	•	Name		Name						
Company featured in social media campaign	•	•	•	•							
Recognition in Black-N-Blue Ball e-newsletter	•	•	•		•		•	•			
Logo recognition in all printed promotional materials	•	•	•	•	Cocktail napkins		•	•			
Onsite recognition via signage	Floor Graphics	•	•	On all mobile devices and screens	At 5 bars	At table for MDA family	•	•	•	•	•
Recognition on Black-N-Blue Ball website	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	•	•	•
Recognition in PowerPoint during the evening program and VIP Reception	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	•	•	•