

CORPORATE SPONSORSHIP OPPORTUNITIES

	Ultra Classic \$25,000	Road King \$15,000	Heritage \$10,000	Fat Boy \$4,500	Softail \$3,500	Sportster \$2,500	Guardian Bell \$2,000
HOSPITALITY BENEFITS							
Table for 8 guests	•	•	•	•			
Two complimentary bottles of wine for the table	•	•	•	•			
Commemorative table centerpiece and gift	•	•	•	•			
Cocktail and hors d'oeuvres reception	•	•	•	•			
VIP Experience: Early access to cocktail reception, champagne toast, meet-and-greet with H-D execs	•	•	•				
Commemorative gift for 8 guests	•	•					
Group photo op and printed 8x10 for all guests	•						
Visit from an MDA Ambassador at your table	•						
MARKETING BENEFITS							
Company featured in a corporate sponsor video	•	Logo					
Company featured on the event invitation*	Logo	Name					
Acknowledgment in all media releases	•	•					
Company featured in social media and e-newsletter	•	•	•				
On-site recognition via signage	•	•	•	•			
Recognition on Black-N-Blue Ball website	Logo + Ad	Logo + Ad	Logo	Name	Name	Name	Name
Recognition in PowerPoint during the evening program	Logo	Logo	Name	Name	Name	Name	Name

* Sponsors confirmed by January 31, 2019 are guaranteed logo placement in the Black-N-Blue Ball invitation.

**FOR MORE INFORMATION
OR TO CONFIRM YOUR
SPONSORSHIP, CONTACT:**

Muscular Dystrophy Association
Lyndsey Malek
lmalek@mdausa.org

milwaukeeblack-n-blueball.com
facebook.com/BlackNBlueBall
tel: (262) 432-7992

**PLEASE SEE REVERSE SIDE FOR
ADDITIONAL SPONSORSHIP
OPPORTUNITIES**

EXCLUSIVE CORPORATE SPONSORSHIP OPPORTUNITIES – ONLY ONE OF EACH OPPORTUNITY AVAILABLE!

	Motorcycle Raffle \$25,000	Children's Art Auction \$25,000	Cocktail Reception \$15,000	VIP Experience \$15,000	Text2Bid \$15,000	Wine Pull \$10,000	MDA Ambassador Table \$4,500 (Five Available)	Boot Shine \$2,500	Coat Check \$2,500
HOSPITALITY BENEFITS									
Table for 8 guests	•	•	•	•	•	•			
Two complimentary bottles of wine for the table	•	•	•	•	•	•			
Commemorative table centerpiece and gift	•	•	•	•	•	•			
Cocktail and hors d'oeuvres reception	•	•	•	•	•	•			
VIP Experience: Early access to cocktail reception, champagne toast, meet-and-greet with H-D execs	•	•	•	•	•	•			
Commemorative gift for 8 guests	•	•							
Group photo op and printed 8x10 for all guests	•								
Visit from an MDA Ambassador at your table	•								
MARKETING BENEFITS									
Company featured in a corporate sponsor video shown at the Ball	•	•							
Acknowledgment in all media releases	•	•	•	•					
Company logo/name on the event invitation*	•	•	Name	Name					
Company featured in social media and e-newsletter	•	•	•	•	•				
Logo recognition in all printed promotional materials	Raffle tix, flyer	Promo card, artist bios	Cocktail napkins	VIP lanyards	Mobile devices and screens	Promo materials in wine bags			
On-site recognition via signage	•	•	(at 5 bars)	•	•	•	•	•	•
Recognition on Black-N-Blue Ball website	Logo	Logo	Logo	Logo	Logo	Logo	•	•	•
Recognition in PowerPoint during the evening program	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name

* Sponsors confirmed by January 31, 2019 are guaranteed logo placement in the Black-N-Blue Ball invitation.

**FOR MORE INFORMATION
OR TO CONFIRM YOUR
SPONSORSHIP, CONTACT:**

Muscular Dystrophy Association
Lyndsey Malek
lmalek@mdausa.org

milwaukeeblack-n-blueball.com
facebook.com/BlackNBlueBall
tel: (262) 432-7992